



Videodiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Jameson Associates
5937 Jones Creek Road
Baton Rouge, LA 70817

Contract # 103063

Schedule Dates 10/01/12-10/07/12
Advertiser National Republican Senatorial Comm & Hoosiers I
Agency Jameson Associates (3728)
Product Political/Senate (1132)
Brand Rep/US Senator (12792)
Salesperson Click, Steve (1579)
Sales Office WTHR
Buyer Name STERPU, PATRICIA
Phone/Fax /
CPE NRSC/MOURDOCK
Account Types National/Political Candidate
Billing Type Standard
Comments NRSC/MOURDOCK
NATIONAL REPUBLICAN SENATORIAL COMMITTEE/MOURDOCK FOR SENATE

Date Entered 09/28/12
Last Modified 09/28/12
Entered By Nancy Lavelly
CO-OP No
Headline # ECR07909491
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,825.00
Net Total \$38,675.00
Sales Tax

WBIR (WTHR)
By Broadcast Month
Oct. 2012
Spots 68
Rate \$45,500.00
Grand Total: 68 \$45,500.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------|---------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 10/02/12-10/05/12 | 4 | :30 | 7A-9A (EST) | 9 | | X | X | X | X | | | 9 | \$400.00 | \$3,600.00 | WTHR (WTHR) | 7-9A TODAY | 9/28/12 |
| 2.0 | Normal Line / SPOT (2) | 10/02/12-10/05/12 | 3 | :30 | 9A-10A (EST) | 8 | | X | X | X | X | | | 8 | \$350.00 | \$2,800.00 | WTHR (WTHR) | 9-10A TODAY | 9/28/12 |
| 3.0 | Normal Line / SPOT (3) | 10/01/12-10/01/12 | 3 | :30 | 12P-12:30P (EST) | 1 | X | | | | | | | 1 | \$300.00 | \$300.00 | WTHR (WTHR) | 12-12:30P NOON NEWS | 9/28/12 |
| 4.0 | Normal Line / SPOT (4) | 10/02/12-10/05/12 | 3 | :30 | 12P-12:30P (EST) | 4 | | X | X | X | X | | | 4 | \$300.00 | \$1,200.00 | WTHR (WTHR) | 12-12:30P NOON NEWS | 9/28/12 |
| 5.0 | Normal Line / SPOT (5) | 10/01/12-10/01/12 | 3 | :30 | 1P-2P (EST) | 1 | X | | | | | | | 1 | \$450.00 | \$450.00 | WTHR (WTHR) | 1-2P DAYS | 9/28/12 |
| 6.0 | Normal Line / SPOT (6) | 10/02/12-10/05/12 | 3 | :30 | 1P-2P (EST) | 4 | | X | X | X | X | | | 4 | \$450.00 | \$1,800.00 | WTHR (WTHR) | 1-2P DAYS | 9/28/12 |
| 7.0 | Normal Line / SPOT (7) | 10/01/12-10/01/12 | 3 | :30 | 4P-5P (EST) | 2 | X | | | | | | | 2 | \$550.00 | \$1,100.00 | WTHR (WTHR) | 4-5P DR PHIL | 9/28/12 |
| 8.0 | Normal Line / SPOT (8) | 10/02/12-10/05/12 | 3 | :30 | 4P-5P (EST) | 7 | | X | X | X | X | | | 7 | \$550.00 | \$3,850.00 | WTHR (WTHR) | 4-5P DR PHIL | 9/28/12 |
| 9.0 | Normal Line / SPOT (9) | 10/02/12-10/05/12 | 4 | :30 | 5P-6P (EST) | 8 | | X | X | X | X | | | 8 | \$500.00 | \$4,000.00 | WTHR (WTHR) | 5-6P EARLY NEWS | 9/28/12 |
| 10.0 | Normal Line / SPOT (10) | 10/02/12-10/05/12 | 3 | :30 | 6P-6:30P (EST) | 4 | | X | X | X | X | | | 4 | \$1,200.00 | \$4,800.00 | WTHR (WTHR) | 6-6:30P EARLY NEWS | 9/28/12 |
| 11.0 | Normal Line / SPOT (11) | 10/02/12-10/05/12 | 3 | :30 | 7P-7:30P (EST) | 4 | | X | X | X | X | | | 4 | \$1,000.00 | \$4,000.00 | WTHR (WTHR) | 7-7:30P WHEEL | 9/28/12 |
| 12.0 | Normal Line / SPOT (12) | 10/02/12-10/05/12 | 3 | :30 | 7:30P-8P (EST) | 4 | | X | X | X | X | | | 4 | \$1,100.00 | \$4,400.00 | WTHR (WTHR) | 7-30-8P JEOPARDY | 9/28/12 |
| 13.0 | Normal Line / SPOT (13) | 10/01/12-10/01/12 | 3 | :30 | 11P-11:35P (EST) | 1 | X | | | | | | | 1 | \$1,200.00 | \$1,200.00 | WTHR (WTHR) | 11-11:35P LATE NEWS | 9/28/12 |
| 14.0 | Normal Line / SPOT (14) | 10/02/12-10/05/12 | 3 | :30 | 11P-11:35P (EST) | 5 | | X | X | X | X | | | 5 | \$1,200.00 | \$6,000.00 | WTHR (WTHR) | 11-11:35P LATE NEWS | 9/28/12 |

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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Salesperson Click, Steve (1579)
Sales Office WTMR
Buyer Name STERNU, PATRICIA
Phone/Fax /
CPE NSC/MOURDOCK
Account Types National/Political Candidate
Billing Type Standard
Comments NSC/MOURDOCK
NATIONAL REPUBLICAN SENATORIAL COMMITTEE/MOURDOCK FOR SENATE

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|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------|---------------------------|---------|
| 15.0 | Normal Line / SPOT (15) | 10/03/12-10/03/12 | 3 | :30 | 11P-11:35P (EST) | 1 | | | X | | | | | 1 | \$1,200.00 | \$1,200.00 | WTMR (WTMR) | 11-11:35P LATE NEWS | 9/28/12 |
| 16.0 | Normal Line / SPOT (16) | 10/06/12-10/07/12 | 3 | :30 | 6P-6:30P (EST) | 2 | | | | | | X | X | 2 | \$550.00 | \$1,100.00 | WTMR (WTMR) | 6-6:30P EARLY NEWS | 9/28/12 |
| 17.0 | Normal Line / SPOT (17) | 10/07/12-10/07/12 | 4 | :30 | 10A-11A (EST) | 2 | | | | | | | X | 2 | \$350.00 | \$700.00 | WTMR (WTMR) | 10-11A MEET THE PRESS | 9/28/12 |
| 18.0 | Normal Line / Special (18) | 10/03/12-10/03/12 | 3 | :30 | 9P-11P (EST) | 1 | | | X | | | | | 1 | \$3,000.00 | \$3,000.00 | WTMR (WTMR) | 9-11P PRESIDENTIAL DEBATE | 9/28/12 |

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

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